



VIII Iberian International Business Conference

Call for Papers 2012

*Hosted by Universidad de Las Palmas de Gran Canaria (ULPGC)-Facultad de Economía,
Empresa y Turismo
Las Palmas de Gran Canaria, Spain, October 5th and 6th, 2012*

IBERIAN MULTINATIONALS, GETTING READY FOR A CHALLENGING FUTURE

Deadline for Submission: July 16th

The 8th Iberian International Business Conference aims to bring together the growing number of Portuguese and Spanish scholars researching actively in topics related to Multinationals, Foreign Direct Investment, Internationalisation and Exporting of both large firms and SMEs. The event therefore tries to provide a privileged forum to discuss recent work done by researchers in the interdisciplinary areas of international business, international marketing and international entrepreneurship. Papers do not need to be focused on Portugal or Spain, although these are welcome. Accepted papers will be included in a CD-Rom of Conference Proceedings.

Guest speaker

Opening speech will be by **professor Gary A. Knight** with the title "**Small and Medium Enterprises in International Business**". He will speak on the role of SMEs in international business, especially as this pertains to economic development of national economies.

Gary Knight is currently a professor of Marketing and International Business at Florida State University, but from August 2012 he will take up a position as the Helen Simpson Jackson Chair in International Business at the Atkinson Graduate School of Management, Willamette University, Salem, Oregon. Professor Knight is ranked one of the *top 15 most prolific scholars* in the United States, and one of the top 30 worldwide, in the six leading international business journals. He is also ranked in the *top five percent* of scholars who have published in the *Journal of International Business Studies* since 1995, based on number of articles published.

Submission Guidelines

Contributors are requested to send their submissions in electronic format (Word) by **July 16th, 2012 to iibc2012@ulpgc.es with copy to ssuarez@dede.ulpgc.es**. All papers must be submitted in English. Papers in other languages will not be considered. Please follow the style guidelines on the conference website, as all papers will be published in e-edition.

Important Dates

Paper submission: Until July 16th 2012

Reply to authors on paper acceptance status: September 7th 2012

Registration: Early registration until September 13th. Late registration until September 30th 2012

Conference dates: October 5th and 6th 2012

Organizers

Antonia Mercedes García Cabrera (*Universidad de Las Palmas de Gran Canaria*)
María Gracia García Soto (*Universidad de Las Palmas de Gran Canaria*)
Sonia María Suárez Ortega (*Universidad de Las Palmas de Gran Canaria*)
Ángel Salvador Gutiérrez Padrón (*Universidad de Las Palmas de Gran Canaria*)
Juan Manuel Benítez del Rosario (*Universidad de Las Palmas de Gran Canaria*)
Juan José Durán Herrera (*Universidad Autónoma de Madrid*)
Vitor Corado Simoes (*Universidade Técnica de Lisboa*)
Ana Teresa Tavares-Lehmann (*Universidade do Porto*)

Registration

The conference fee will be **220€** for those registering until **September 13th** and **240€** for those registering past that date until **September 30th**. The fee includes registration, documentation, lunches, coffee breaks and conference dinner (accompanying persons not included). In case of co-authoring, **at least one author must pay a conference fee and attend the conference**, so that someone is at the conference to present the research, although all co-authors will receive a certificate of presented paper for each paper presented at the conference.

Venue and Location

The conference venue will be the Facultad de Economía, Empresa y Turismo, located in Tafira Campus in Las Palmas de Gran Canaria, a capital city in Gran Canaria, Canary Islands.

Key information and Contacts

Additional information may be obtained at: <https://www.ulpgc.es/index.php?pagina=dede&ver=iibc2012>

You can also contact any of the following local organizers:

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